



Irvine Advisory Group

## PRESS RELEASE

### Irvine Advisory Group, LLC

4790 Irvine Blvd. Ste 105-331

Irvine, CA 92620

Phone / fax: 888-870-9774

[www.irvineadvisorygroup.com](http://www.irvineadvisorygroup.com)

Contact: Paul Dadgar

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[pdadgar@irvineadvisorygroup.com](mailto:pdadgar@irvineadvisorygroup.com)

## **Irvine Advisory Group Expands Services to Southwest U.S.**

*CEO Paul Dadgar announces contract with Texas firm Royal Services Group*

IRVINE, CALIFORNIA – Irvine Advisory Group, LLC (IAG) is expanding its California base of operations to Texas. We have recently established a satellite office in the north Dallas area of Texas and look forward to expanding the services we offer the car wash and service station industry throughout the Sun Belt States.

CEO Paul Dadgar announced that IAG has been retained by Royal Services Group Inc. of Dallas, Texas. Royal owns and operates a chain of Flex Serve Carwashes located in Plano, Arlington, Lewisville and Prosper, Texas.

Royal Car Wash CEO Stephen Perkins remarked “We are excited to have Paul and his team of consultants and professional advisors working with us. They bring Royal over 100 years of combined experience and resources that we feel are going to greatly benefit the company.”

“I have know Stephen for many years”, noted Dadgar, “but we have not collaborated like this since nearly a decade ago. At that time we worked together to merge our two companies, Car Wash of America, a car wash consolidation firm I founded, and Oasis Car Wash with 39 locations, where Stephen was COO.”

IAG will be working with Royal and its management to improve all facets of the company’s operations, training and marketing strategies. Perkins plans to grow the company into a much larger chain in the next five years, and will be able to take advantage of IAG’s expertise in mergers & acquisitions, finance and capital markets.

**Irvine Advisory Group, LLC** (IAG) is a consultancy specializing in the car wash and service station industry since 1987. We have achieved consistent growth and success by serving all aspects of the business needs of our clientele. Principals in IAG have also owned and operated businesses in these industries.

IAG has expertise in:

- Mergers & Acquisitions
- Development
- Operations & Management
- Training
- Feasibility Studies and Site Assessment